Process guideline 6

How can we test our idea before it gets serious?
In order to recognize early on how a project idea is accepted, feedback from outsiders provides valuable insights:
A good way to invite and get to know people whose perspectives and opinions you are particularly interested in!
Total time: 70 minutes

Materials needed per person: paper and pencil.

TECHNIQUE: Everyone stays in one room.

1
Watch the time
Designate one person in your group to keep a close eye on the time at each step.

2
Greeting
Greet your guests and describe the starting point and aim of your work process.
Processing time: 5 minutes

3
Presentation and discussion
Present your solution approach to further develop the idea together with your guests. If you have already developed a prototype using process guideline 5, this will provide a good basis for constructive and critical feedback. Listen carefully to your guests and do not hesitate to ask for their opinion on issues you were unsure about during the development process.
Make a note:
- What is seen as particularly positive about your prototype and what is seen as more critical?
- What insights would you like to incorporate into your prototype?
Processing time: 35 minutes

4
Plenary with a view
Afterwards, get together for a final round, to which you can also invite your guests.
Exchange ideas on how to proceed:
- Should the prototype be realised as it is?
- Do you need another working meeting to improve details?
- Is there a fundamental need for change, so that a further clarification of needs would be useful?
Put all suggestions together and decide by voting with 2 votes per person for the way that seems to you to be the most effective.
Processing time: 20 minutes